



Jeff Cohen Annual
Pig 'N Whistle
Sept. 23, 2021

CONTACT INFO:

NAME:

COMPANY NAME:

PHONE:

EMAIL:

SPONSORSHIP LEVEL:

DIAMOND: \$5000

PLATINUM: \$3000

GOLD: \$2500

SILVER: \$1000

BRONZE: \$500

RAFFLE ITEMS -

*Please provide description and value.

Raffle Items can be brought to the event or shipped to:

Elevate Branding and Marketing
413b W Cooper Street Slippery Rock, PA
16057
724-504-9052

MUST BE RECEIVED By: **Sept. 14, 2021**

PAYMENT:

SEND ME AN INVOICE - **PAYMENT DUE BY SEPT. 1ST**

I WILL BE PAYING VIA **SQUARE MARKETPLACE**

MISC:

I AM ATTACHING A **VECTOR HIGH RESOLUTION LOGO FOR MY COMPANY**

I WILL BE SENDING A LOGO LATER - **LOGO DUE BY SEPT. 1ST**



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Sponsorship program for Jeff Cohen's Annual Pig 'N Whistle event, Thursday, September 23, 2021

By being a sponsor of the Annual Jeff Cohen's Pig 'N Whistle event your company helps the outlet industry in many ways.

1. You help offset the costs of the Pig 'N Whistle, which has become an historical event once a year for outlet industry professionals to interact with both retailers and developers.
2. Your donation helps to fund out sponsorship program. Each year the sponsorship committee reviews applications for the DOCR scholarship program. We have two special scholarships: The Darren Was Scholarship and the Charlie Devine Scholarship. Depending on sponsorship levels, we can also decide to give more scholarships. The committee also coordinates a mentorship program for young adults awarded the scholarship. This year's raffle revenue will be added to scholarship funds.

What do I get if I sponsor?

There are several different levels of sponsorship Please see below:

Diamond –\$5,000 This is our top sponsorship level. It includes the following:

1. Large logo recognition on signage throughout the event.
2. Meeting Table – a designated table from 3p.m. – 5 p.m. to set up meetings potential retailers/landlords/vendors.
3. Designated eblast to the DOCR database. Dates TBD
4. Listed on website and social media as a sponsor.
5. One giveaway item (chosen by DOCR) with your logo on it for all in attendance.

Platinum - \$ 3,000

1. Medium Logo recognition on signage throughout the event.
2. Meeting Table – a designated table from 3p.m. – 5 p.m. to set up meetings with potential retailers/landlords/vendors.
3. Designated eblast to the DOCR database. Dates TBD
4. A craft cocktail named after sponsor for the event.



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Gold - \$2,500

1. Small Logo recognition on signage throughout the event.
2. Meeting Table – a designated table from 3p.m. – 5 p.m. to set up meetings with potential retailers/landlords/vendors.
3. Designated eblast to the DOCR database. Dates TBD

Silver - \$1,000

1. Smaller Logo recognition on signage throughout the event.
2. Meeting Table – a designated table from 3p.m. – 5 p.m. to set up meetings with potential retailers/landlords/vendors.

Bronze - \$500

1. Smallest Logo recognition on signage throughout the event.

Raffle items – New this year! Instead of Swag Bags we are asking for bigger items for a raffle. All proceeds will go to DOCR scholarship fund.

1. Listed next to items on tables. Also listed on signage.
2. If combined items have a value near the sponsorship levels – the donor will become an official sponsor in that category. For example, if item is worth \$500 – the donor will become a Bronze sponsor.